



Duval County Public Schools

September 8, 2009, Board Workshop

Mr. Tommy Hazouri, Chairman
Ms. Brenda Priestly Jackson, Vice-Chairman
Ms. Nancy Broner
Ms. Betty Burney
Ms. Vicki Drake
Mr. W. C. Gentry
Mr. Stan Jordan
Mr. Ed Pratt-Dannals, Superintendent

ATTENDANCE AT THIS WORKSHOP OF THE DUVAL COUNTY SCHOOL BOARD: All Board Members were present except Ms. Nancy Broner and Ms. Brenda Priestly Jackson. Mr. Ed Pratt-Dannals, Superintendent, and Ms. Karen Chastain, Assistant General Counsel, were also present.

Call Meeting To Order

1. CALL MEETING TO ORDER

Minutes: The Chairman called the Board Workshop to order at 10:10 a.m.

Items To Be Discussed

1. DRAFT ARRA (AMERICAN REINVESTMENT RECOVERY ACT) PROPOSAL REVIEW

Minutes:

Staff provided an overview of the American Reinvestment Recover Act work that we have done so far. A copy of the presentation is attached to the Minutes. The following points were made by the Board.

- Survey results were about 24% for teachers and 20% for administrators. Survey will be recast under the Superintendent's name.
- Staff will ask for Board input after results of survey are tabulated.
- Look at expanding community input - NAACP not on list

The Superintendent covered his priorities for each area and asked for Board input. Consensus was as follows:

- Preliminary Strategic Options - A, B, C
- Improving Recruitment - A & B are high, C & D important
- Implement Career Management - A & B - very high, C & D important
- Support and Develop Teachers - A & B important

Speakers:

Mr. Tommy Hazouri, Board Chairman
 Ms. Nichelle Stone, Director, External Funding
 Mr. Stan Jordan, Board Member
 Mr. Ed Pratt-Dannals, Superintendent
 Ms. Betty Burney, Board Member
 Ms. Kathy Leroy, Chief Academic Officer
 Ms. Vicki Drake, Board Member
 Mr. W. C. Gentry, Board Member

2. CAREER ACADEMIES UPDATE

Minutes:

Staff made a presentation to the Board on Career Academies. A copy of the presentation is attached to the Minutes. Among the topics discussed were the issues with branding of the various programs. It was suggested that we use an outside source to help in this area. The Chamber was mentioned as a good source for assistance. Revising the brochures to give each one a distinct appearance and contain concise information about the program was discussed, along with video marketing.

Speakers:

Mr. Tommy Hazouri, Board Chairman
 Ms. Chris Force, Director, Career & Technical Education
 Mr. Ed Pratt-Dannals, Superintendent
 Mr. W. C. Gentry, Board Member
 Ms. Vicki Drake, Board Member
 Ms. Betty Burney, Board Member

3. CONTRACT FOR FINANCIAL ADVISOR; CONTRACT FOR BOND COUNSEL, 5 YEAR PLAN

[UPDATE](#)

Minutes:

Mr. Mike Perrone, Chief Financial Officer, provided the Board with an overview of the Bond Counsel and Financial Advisor firms.

Speakers:

Mr. Tommy Hazouri, Board Chairman
Mr. Mike Perrone, Chief Financial Officer
Mr. W. C. Gentry, Board Member
Mr. Doug Ayars, Chief Operating Officer
Ms. Karen Chastain, Assistant General Counsel
Mr. Larry Ganger, Supervisor, Procurement

Mr. Doug Ayars provided the Board with an update on the 5 Year Plan.

Speakers:

Mr. Tommy Hazouri, Board Chairman
Mr. Doug Ayars, Chief Operating Officer
Mr. W. C. Gentry, Board Member

Adjournment

[ADJOURNMENT](#)

Minutes:

The Chairman adjourned the Board Workshop at 2:54 p.m.

BSC

We Agree on this

Superintendent

Chairman